



TÜRKİYE CUMHURİYETİ
TİCARET BAKANLIĞI



ETBİS

2020 YILI İLK 6 AY E-TİCARET VERİLERİ

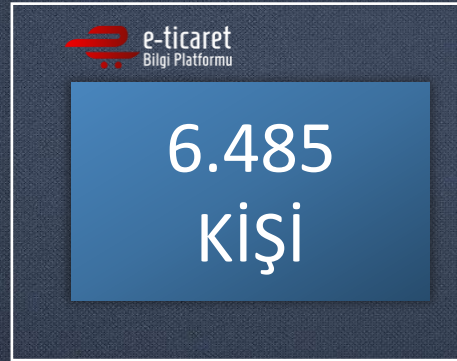




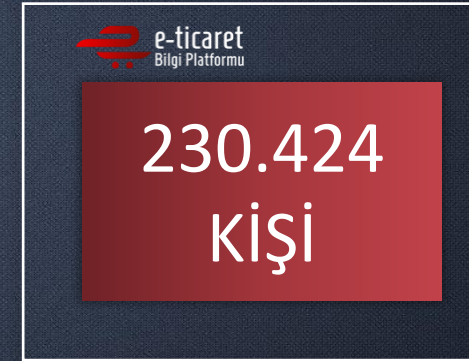
E-TİCARET BİLGİ PLATFORMU KULLANIM VERİLERİ



E-TİCARET AKADEMİSİ



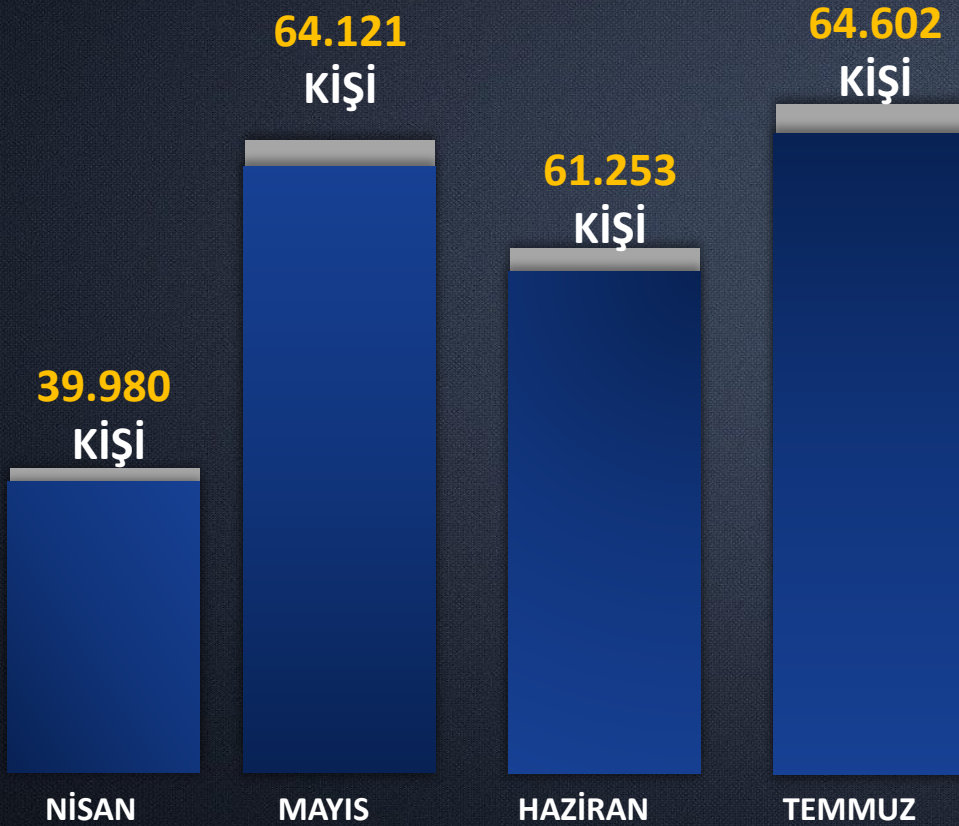
E-TİCARET DANIŞMANI



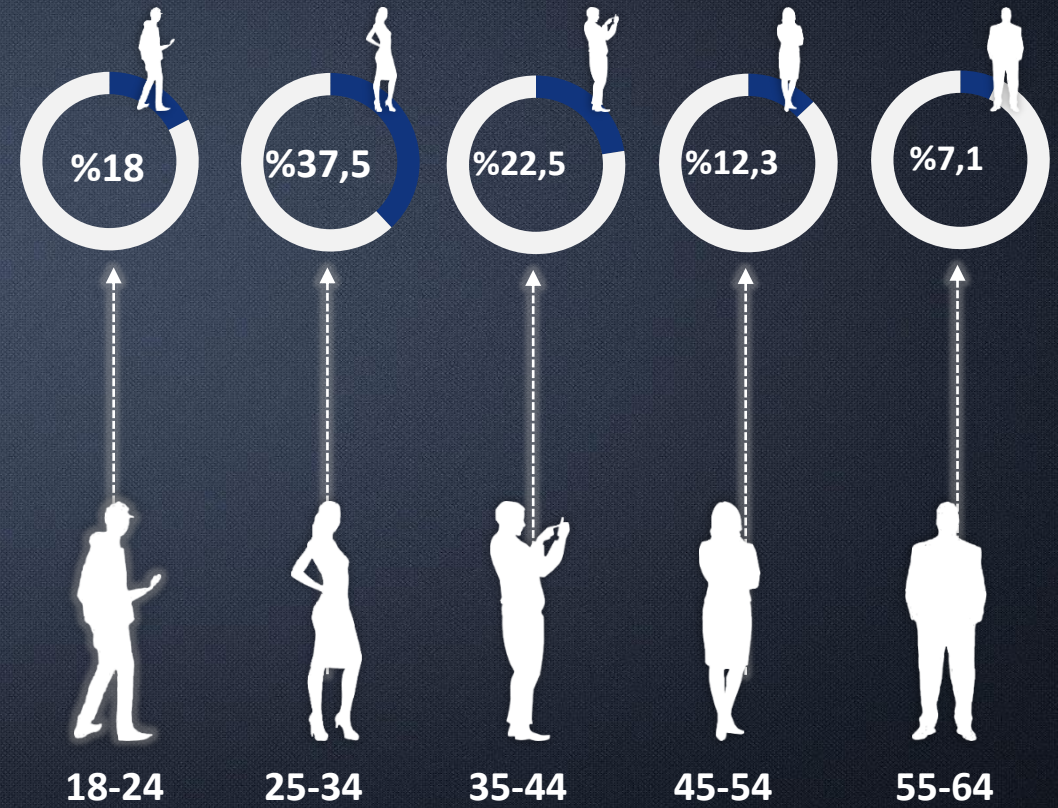
TOPLAM KULLANICI SAYISI



E-TİCARET BİLGİ PLATFORMU KULLANICI VERİLERİ



AYLARA GÖRE KULLANICI SAYISI



YAŞ GRUBUNA GÖRE KULLANICI SAYISI



TÜRKİYE CUMHURİYETİ
TİCARET BAKANLIĞI

e-ticaret
Bilgi Platformu

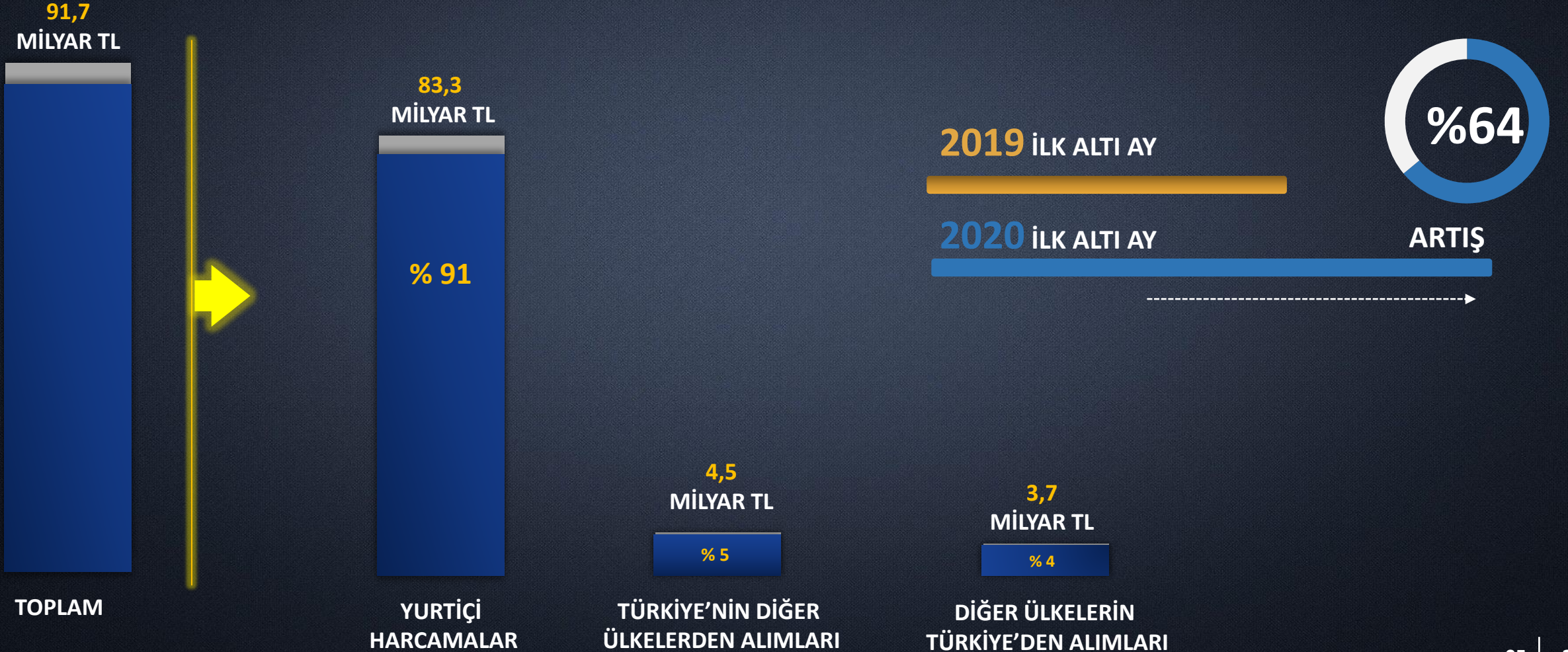
2020 YILI
İLK 6 AY





2020 YILI
İLK 6 AY

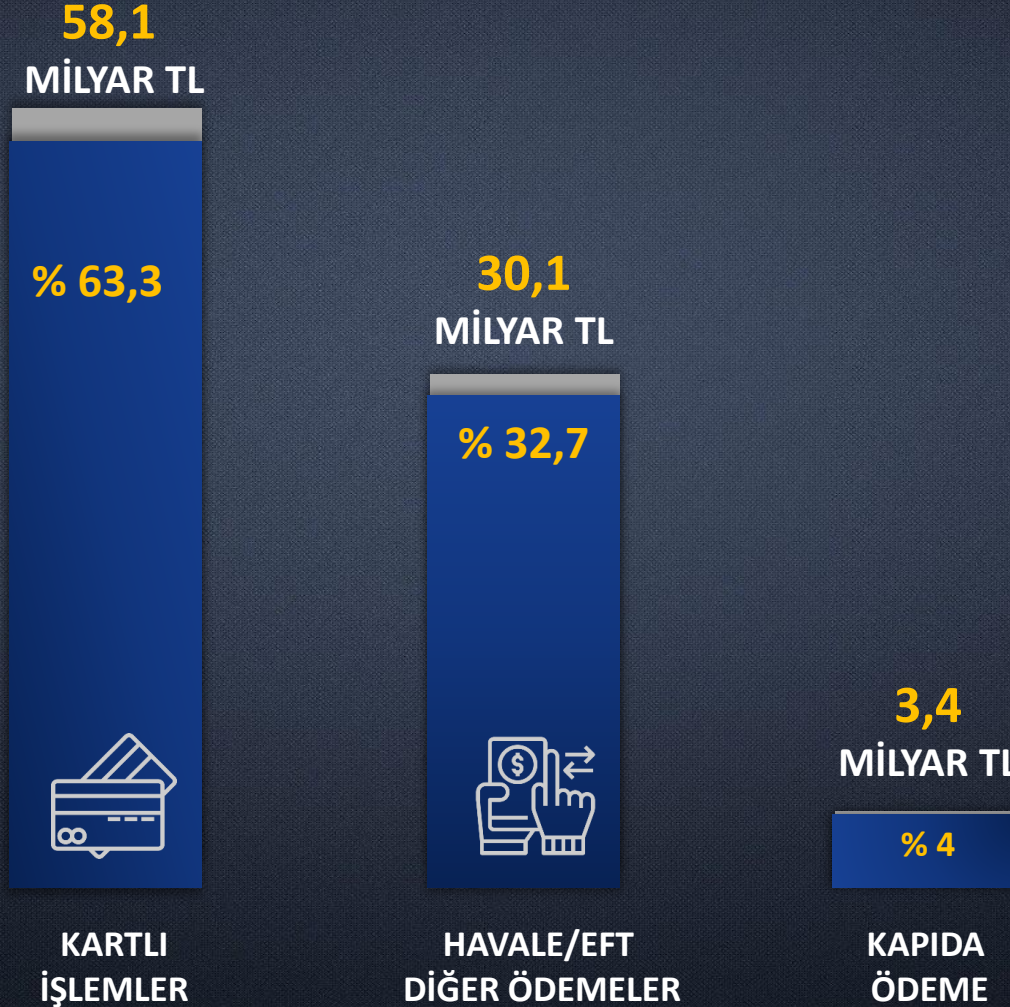
E-TİCARET HACMI





2020 YILI
İLK 6 AY

ÖDEME YÖNTEMLERİ İTİBARIYLA E- TİCARET HACMİ





2020 YILI
İLK 6 AY

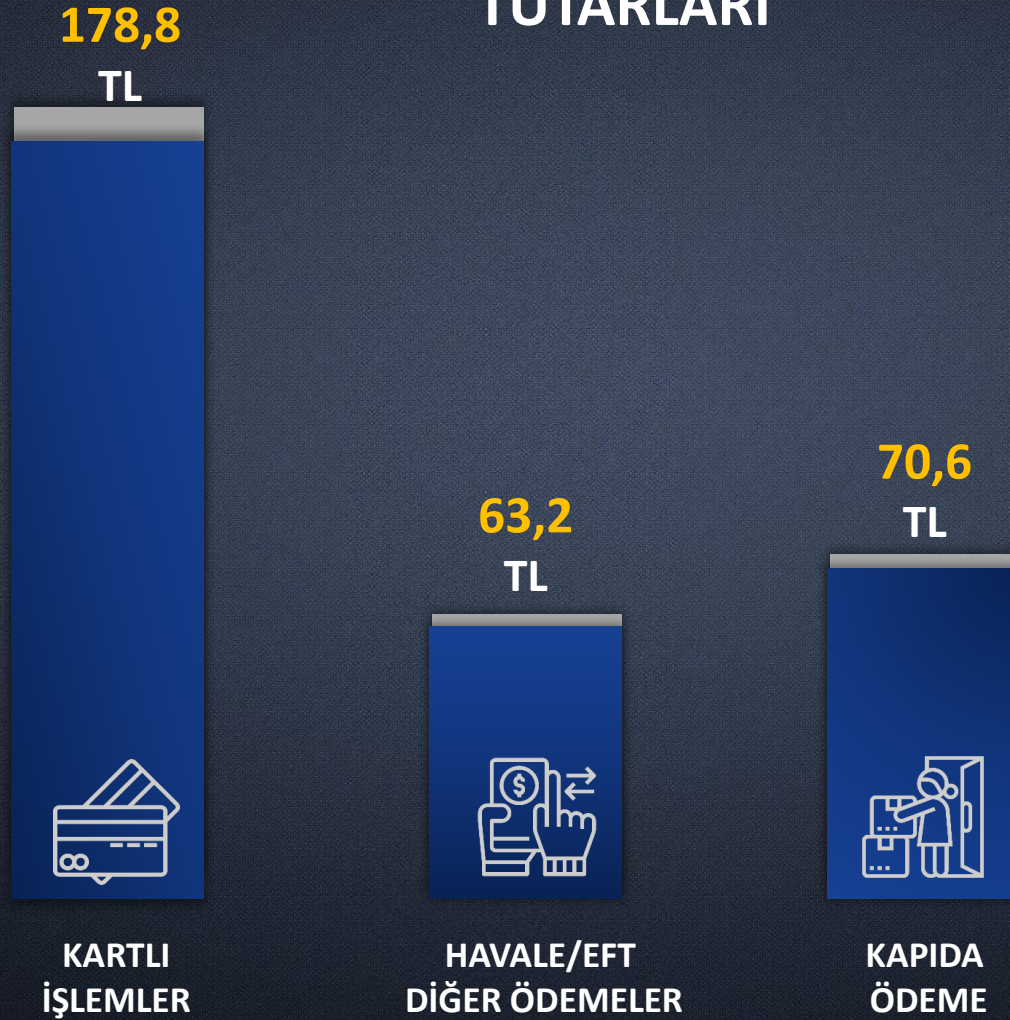
E-TİCARET ALIŞVERİŞLERİNİN İLK 3 İL İÇİN DAĞILIMI





2020 YILI
İLK 6 AY

ORTALAMA SEPET TUTARLARI



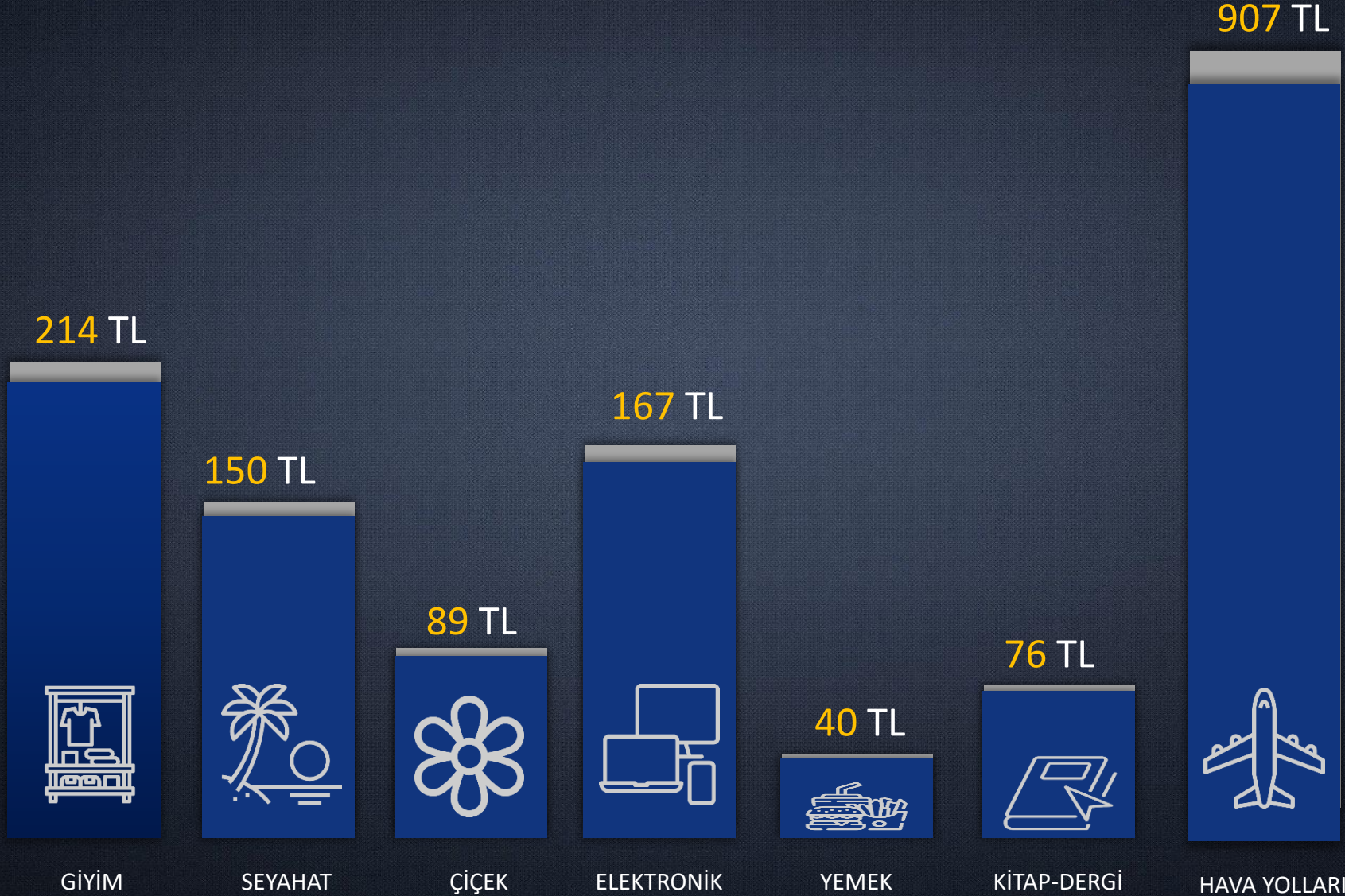
e-ticaret
Bilgi Platformu

**GENEL
ORTALAMA
107,7 TL**



SEKTÖR BAZINDA ORTALAMA SEPET TUTARLARI

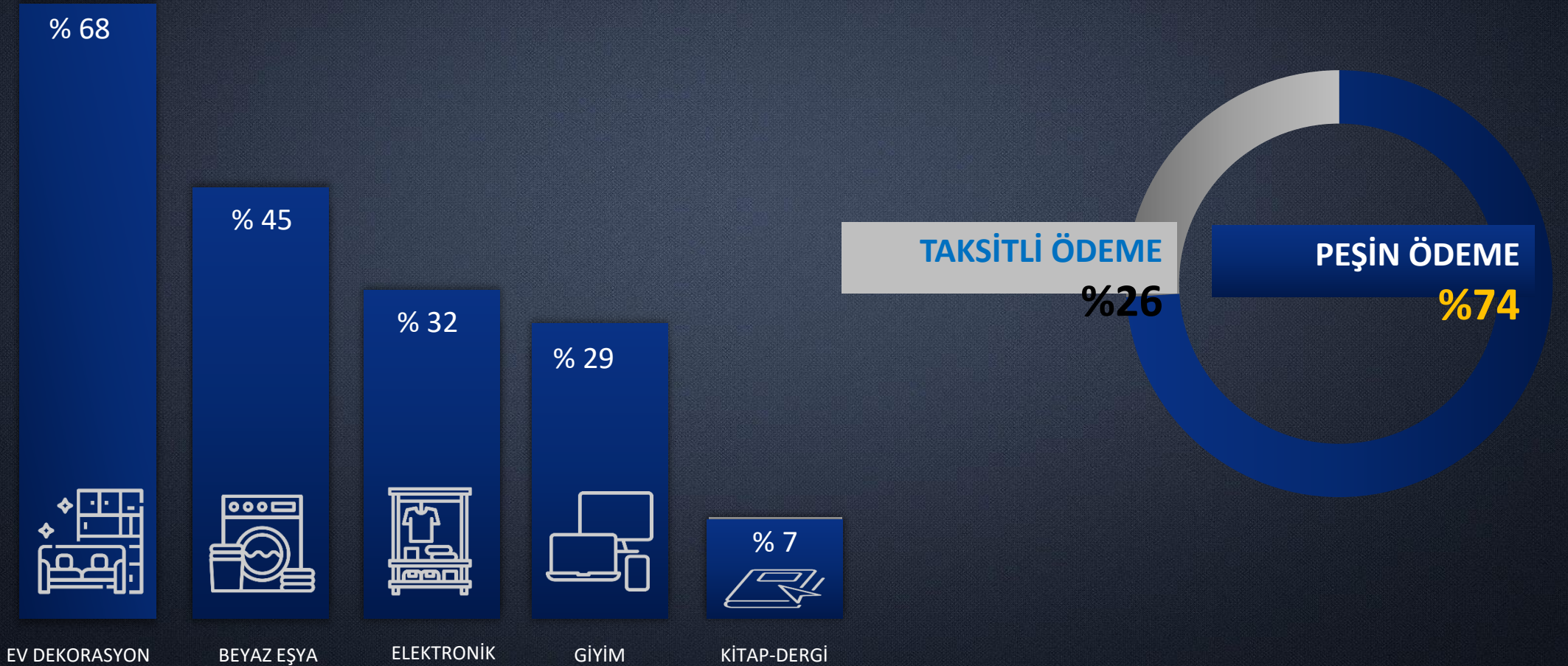
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SEKTÖR BAZINDA TAKSİTLİ İŞLEMLERİN TOPLAM İŞLEMLERE ORANI





2020 YILI
İLK 6 AY

E-TİCARET HACMİNİN HAFTANIN GÜNLERİNE GÖRE DAĞILIMI





TÜRKİYE CUMHURİYETİ
TİCARET BAKANLIĞI



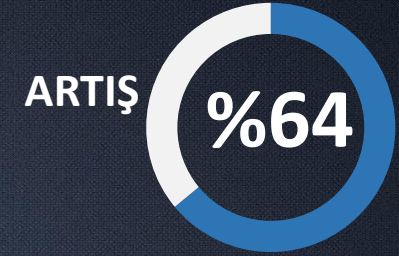
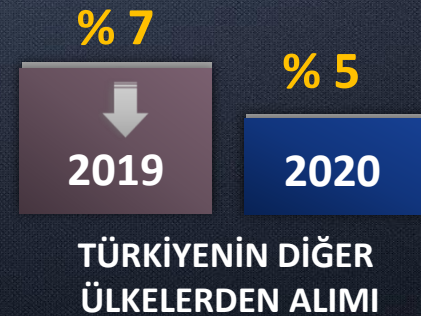
2019-2020 İLK 6 AY KARŞILAŞTIRMASI





E-TİCARET HACMİ KARŞILAŞTIRMASI

2019-2020
6 AY





2019-2020
6 AY

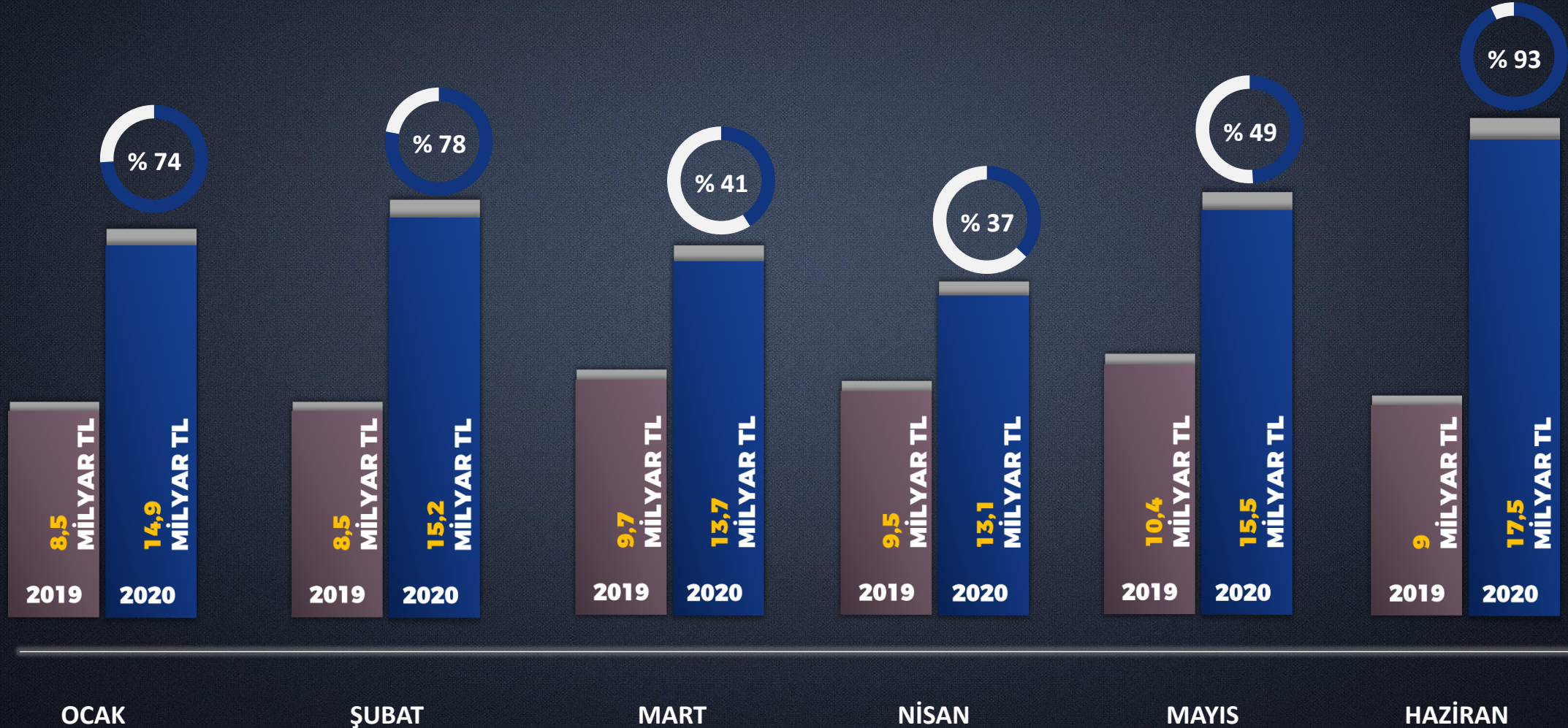
E-TİCARET SİPARİŞ ADETLERİNİN KARŞILAŞTIRMASI





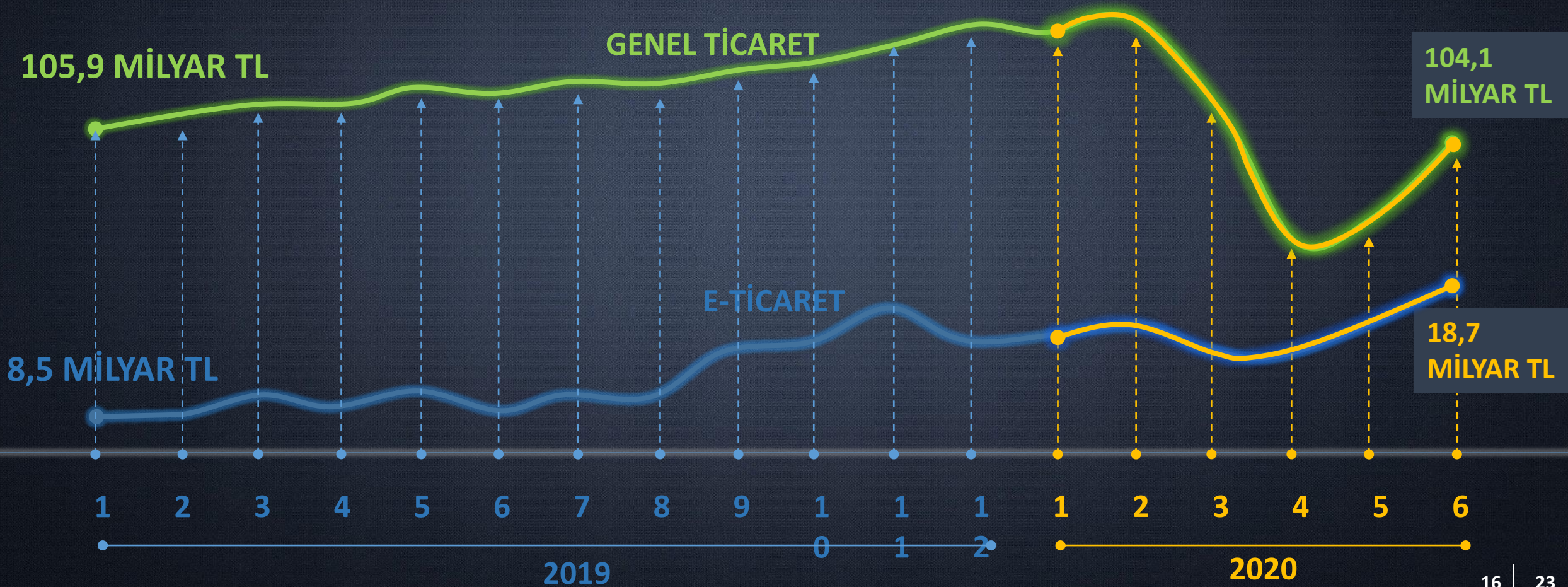
2019-2020
6 AY

E-TİCARET HACMİNİN AYLAR İTİBARIYLA KARŞILAŞTIRILMASI



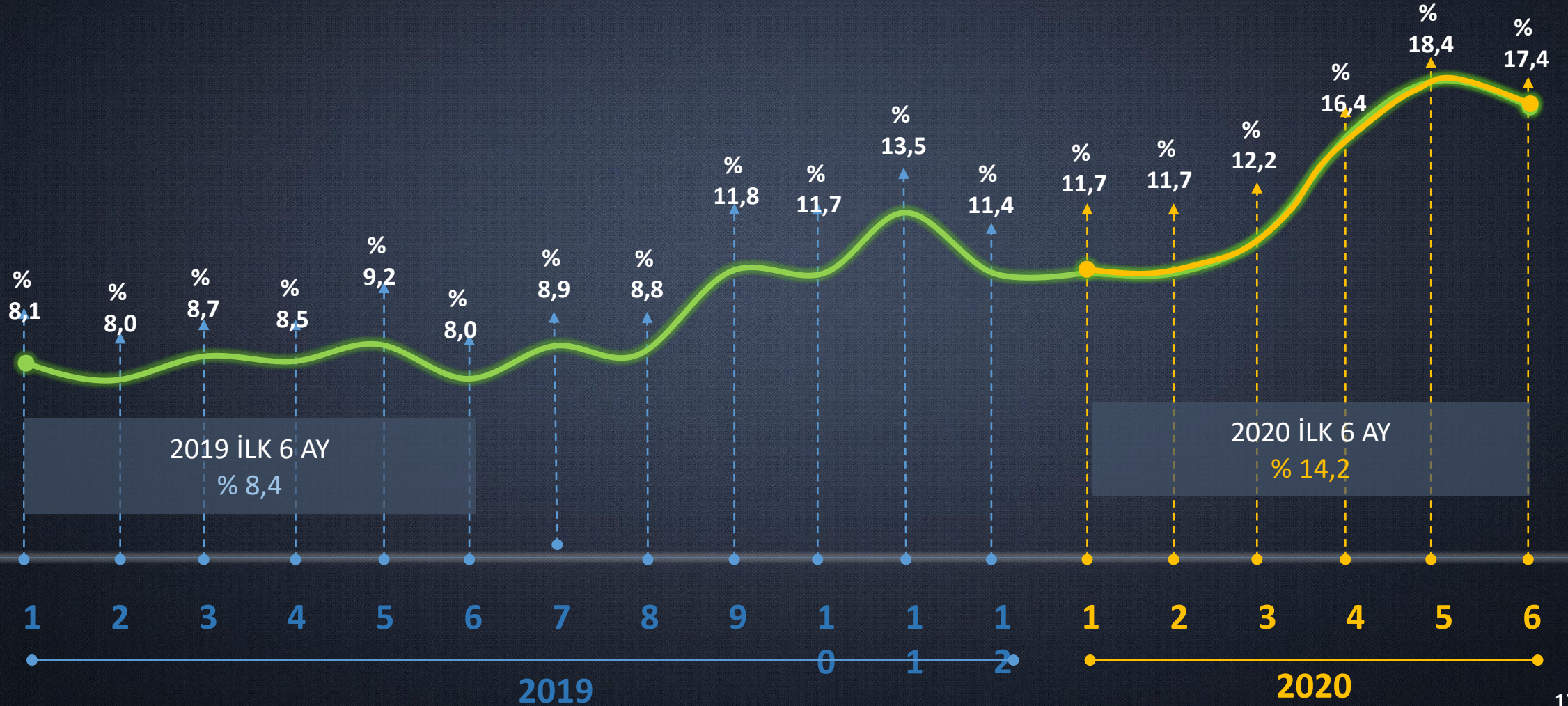


E-TİCARET VE GENEL TİCARETİN SEYRİ



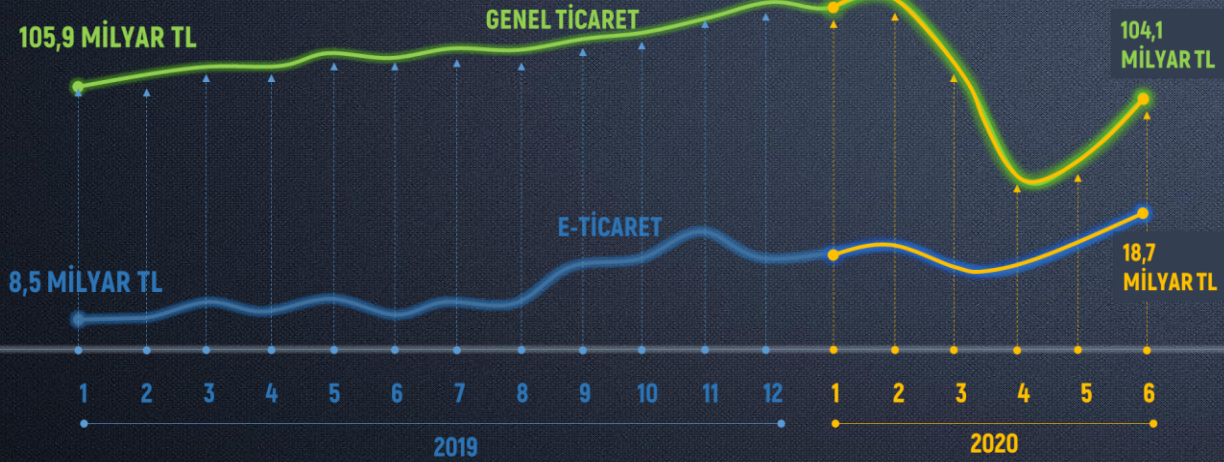


E-TİCARET/GENEL TİCARET ORANI

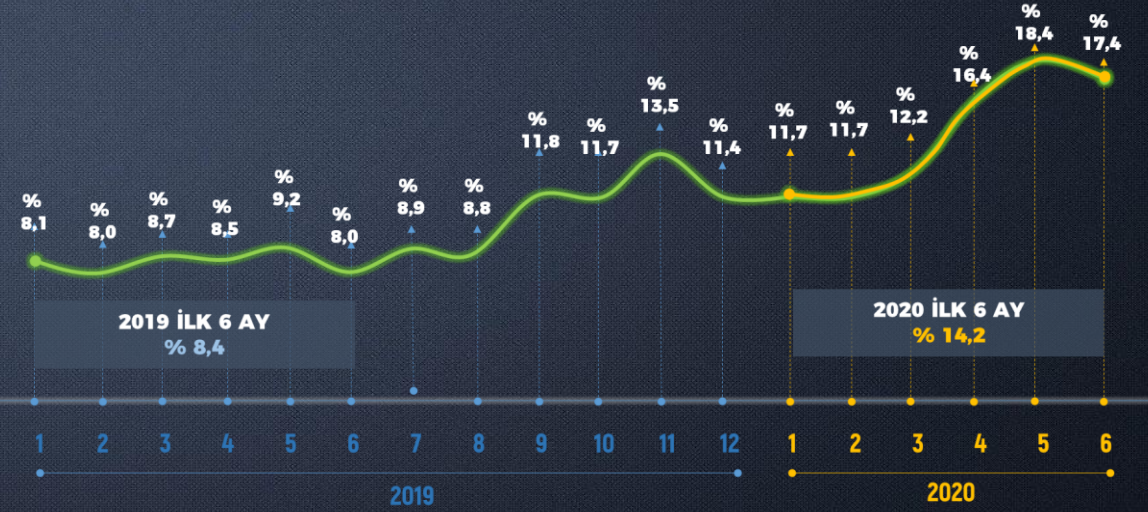




E-TİCARET VE GENEL TİCARETİN SEYRİ



E-TİCARET/GENEL TİCARET ORANI

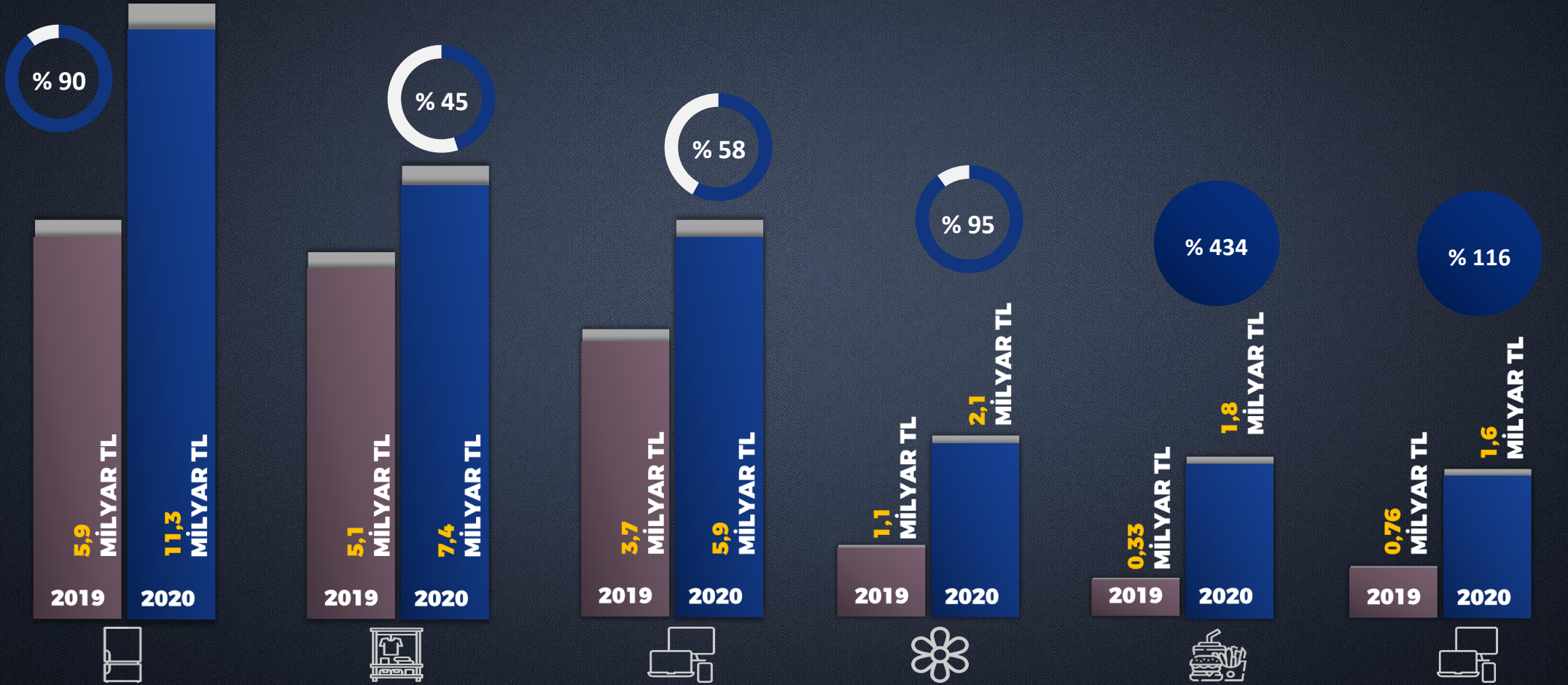




2019-2020

6 AY

EN ÇOK ARTIŞ GÖSTEREN SEKTÖR KARŞILAŞTIRMASI



BEYAZ EŞYA

GIYİM

ELEKTRONİK

EV BAHÇE

GIDA SÜPERMARKET

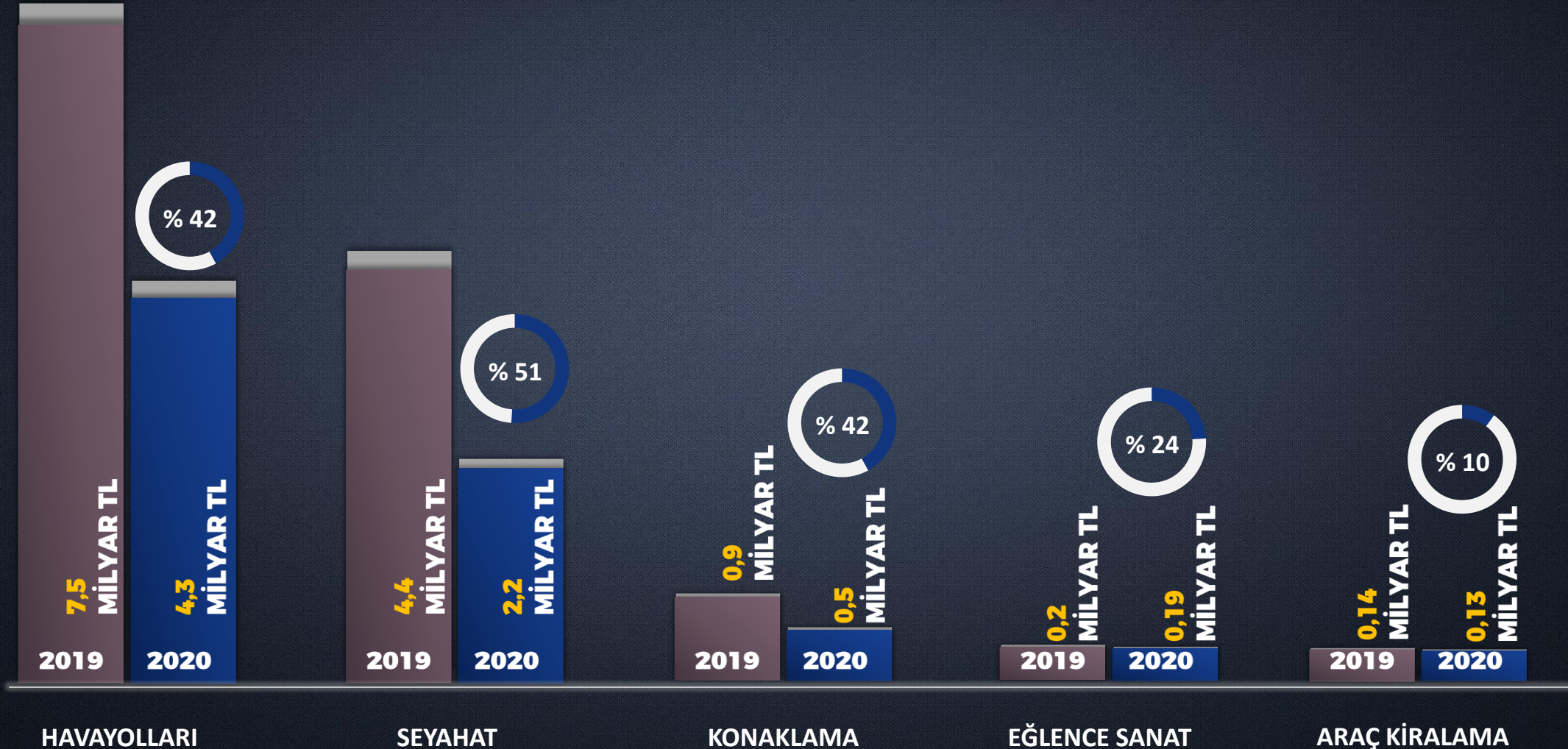
YAZILIM



EN ÇOK AZALIŞ GÖSTEREN SEKTÖRLER KARŞILAŞTIRMASI

2019-2020

6 AY

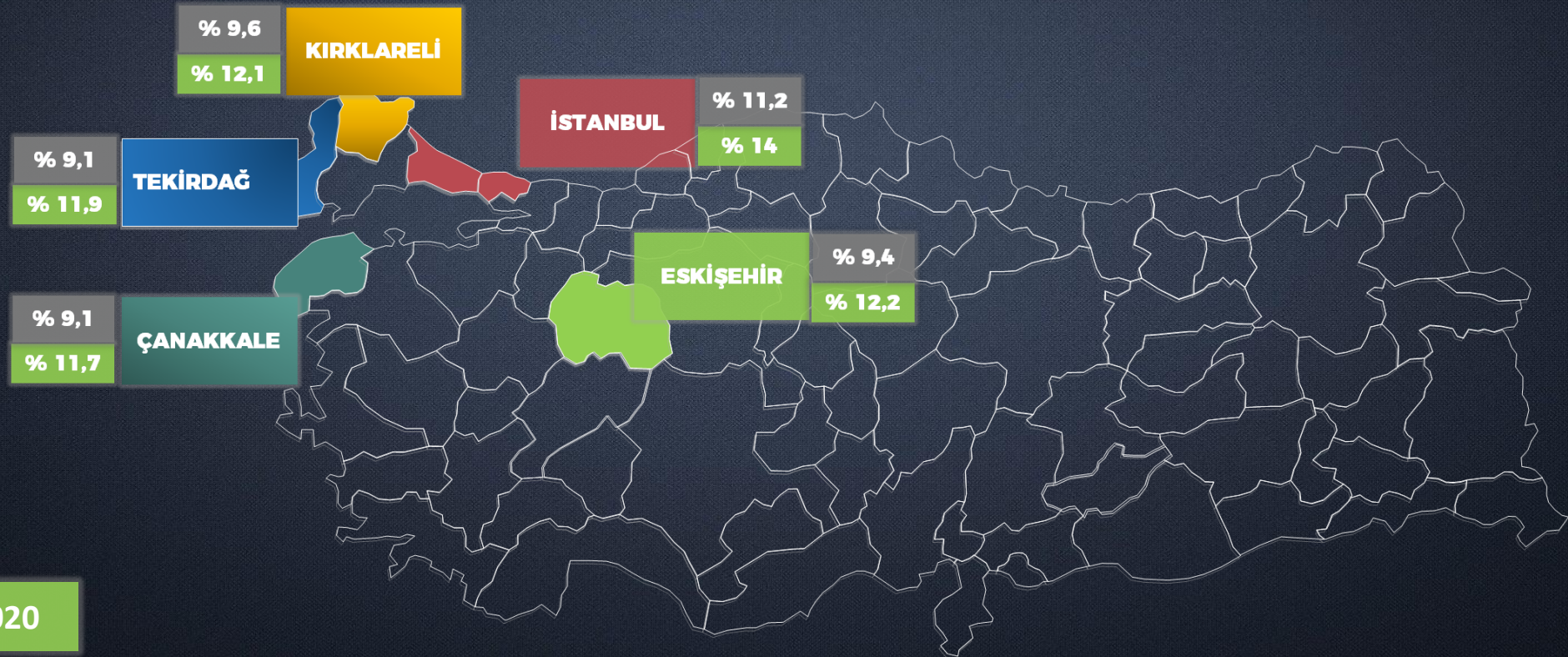




2019-2020

6 AY

İL BAZINDA KARTLI İŞLEMLERDE E-TİCARET HACMİNİN GENEL TİCARETE ORANI (EN YÜKSEK 5 İL)



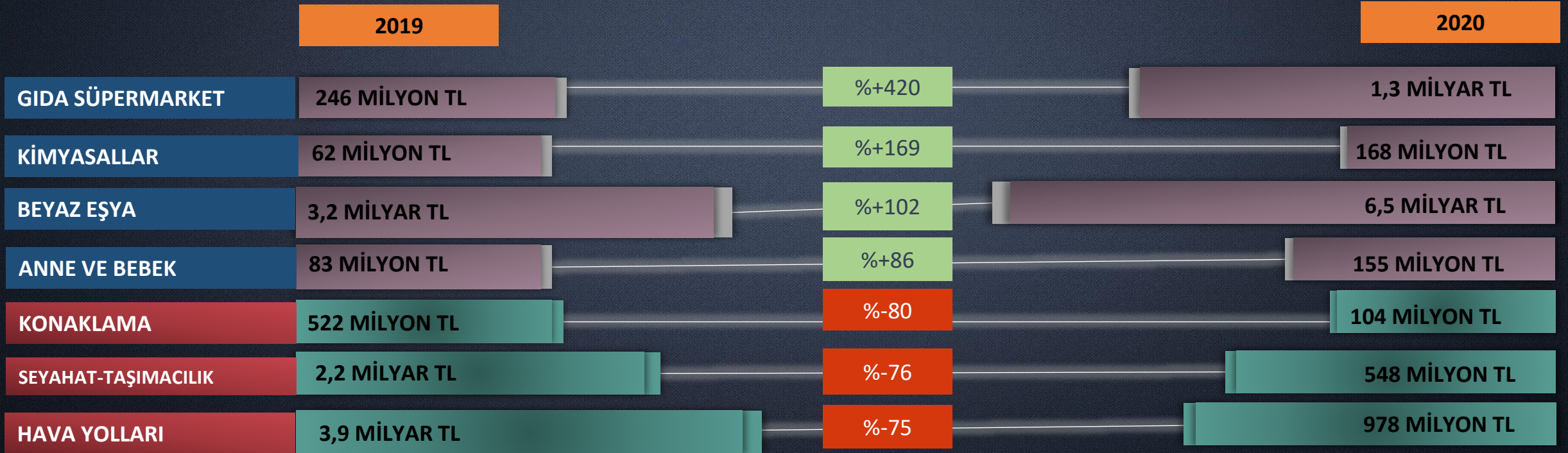
2019

2020



COVID-19'UN ETKİLERİ

2019-2020 YILI 3-4-5 AYLARIN KARŞILAŞTIRMASI





TÜRKİYE CUMHURİYETİ
TİCARET BAKANLIĞI



TEŞEKKÜRLER

